WITA.CARE WEBSITE COOKIE POLICY

What is a cookie?

In order to improve the browsing experience of online visitors, WITA uses cookies: they are small files, typically composed of letters and numbers, which the website transmits to the device that the user is using. Thanks to cookies, websites are thus able to recognize users' devices and, consequently, to remember them.

The user is free at any time of his navigation to modify the management of his cookies through simple variations relating to the settings that each browser makes available, however this operation may prevent the user from using certain parts of the site.

Cookies can be used to improve user navigation. For example:

- allowing the user to efficiently navigate from one page of the site to another;

- allowing you to avoid entering the same information, such as username and password, several times during the same session;

- measuring the use of the services by users, in order to optimize the browsing experience and the services themselves;

- presenting any advertising information targeted according to the interests expressed by the user.

There are various types of cookies. Below are the types that can be used on this site with a brief description of the purpose related to the use.

- Technical cookies. Cookies of this type are necessary for the proper functioning of some areas of the site. Without these cookies, the site or some portions of it may not work properly. Therefore they are always used. Cookies in this category are always sent from our domain. They are the only cookies that by law cannot be deleted by users.

- Analytical cookies. Cookies of this type are used to collect information on the use of the site. This information is used for statistical analysis, to improve the site and simplify its use, as well as to monitor its correct functioning. This type of cookie collects anonymous information on the activity of users on the site and on the way in which they arrived at the site and the pages visited. Cookies in this category are sent from the site itself or from third-party domains.

- Analysis cookies of third-party services. These cookies are used in order to collect information on the use of the site by users anonymously such as: pages visited, time spent, origins of the traffic of origin and other information potentially useful for the purpose of marketing campaigns. These cookies are sent from third-party domains external to the site.

- Cookies to integrate third-party software products and functions. This type of cookie integrates features developed by third parties within the pages of the site such as icons and any preferences expressed in social networks in order to share site content or for the use of third-party software services (such as the software to generate the maps). These cookies are sent from third-party domains and from partner sites that offer their functionality among the pages of the site.

- Profiling cookies. These are the cookies necessary to create user profiles for the purpose of sending advertising messages in line with the preferences expressed by the user within the pages of the site.

Overview of the cookies used on this website

The website uses the following cookies:

- Google Analytics, Maps, Ads: https://policies.google.com/technologies/

- Facebook Pixel and Remarketing: https://developers.facebook.com/docs/facebook-pixel/implementation/gdpr/

- Polylang: https://polylang.pro/doc/is-polylang-compatible-with-the-eu-cookie-law/

- Zoho Forms SalesIQ and Chat: https://www.zoho.com/salesiq/gdpr.html

Opt out of cookie-based tracking

In order to disable, remove or block cookies, it is possible to use the browser settings, according to the indications given in the appropriate links of the relevant browsers; however, it should be noted that any deactivation of cookies may not result in the incomplete functionality of the site.

Firefox:

1. Click the menu and choose Options

2. Go to the Privacy tab

3. In "History" select under "History settings" "use custom settings"

Google Chrome:

1. Click the menu and choose Settings

2. Click on "Show advanced settings" at the bottom

3. Click on the "Privacy" section on "Content settings ..."

4. In cookies select "Block sites from setting any data"

Internet Explorer:

1. Open the menu item "Tools" and then "Internet Options" or, if the menu bar does not appear, select the menu icon and then "Internet Options"

2. Click on the "Privacy" tab

3. You can choose between different levels of cookie processing. Use the cursor. If the controller is at the top, all cookies are blocked, if it is at the bottom, all are approved

Safari:

1. Click in the "Privacy" settings

2. "Accept Cookies" section, it is possible to determine if and when Safari should save website cookies. For more information, click the Help button.

However, please note that if you disable the cookies, some features of the SalesIQ chat widget, and tracking may not work as desired and may provide inaccurate results.

Updating our cookie policy

To keep up with changing rules and best practices, we may revise this cookie policy at any time by posting a revised version on this page. So please check back periodically to stay aware of updates. Also, note that the PageSense cookie and privacy policy complies with EU cookie laws and the General Data Protection Regulation (GDPR).

Any questions or concerns?

If you have any questions or concerns about this cookie policy or our use of cookies on your website, please write to us at wita@wita.care